



N A T O Y A

*Pointe shoes
& Accessories*



GAYNOR MINDEN®

NEW YORK ♦ SINCE 1993



2021 CATALOG

SHOES & ACCESSORIES

It's amazing what goes into making something effortless



What's The Difference?

...And Why It Matters.

Shanks and boxes made from our flexible polymer never weaken. Laboratory tested to withstand over 250,000 relevés.*

Side open drawstring – much more comfortable.

Textured Poron** sockliners for impact absorption, comfort, and grip.

Non-collapsing box promotes correct alignment with every relevé* – so important for beginners.

Pre-arched shank for better support and a prettier line – but you still have to work your foot.

Platform offers 38%* greater usable surface for enhanced stability.

Pleatless panel with genuine Poron** to eliminate noise.

* Visit dancer.com/medical-studies to read the medical research.

** Poron® Performance Cushioning has the American Podiatric Association Seal of Acceptance.

BOX

3+

Just right! A superb new fitting option for the front of the foot: a toe box in between the very tapered #3 and the broad, square #4.

Just as *Sculpted Fit* transformed midfoot fitting by bridging the gap between *Classic* and *Sleek*, #3+ makes fitting the forefoot so much easier.

Many dancers can now wear Gaynor Minden for the first time; other dancers will find their fit greatly improved. #3+ allows smaller feet to drop into the box and enjoy better comfort and support; bigger feet can switch from an overly padded #4 box to the “just right” #3+.

More good news: The wider platform provides greater stability and security, encouraging dancers to choose more flexible shanks.

#3+ is available in many Standard Sizes.



3 BOX



3+ BOX



4 BOX



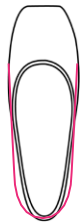
FITTING & ORDERING OPTIONS

Example: **SC** — **8** **M** **4** **X** **D** **H**
Model Length Width Box Shank Vamp Heel



SCULPTED FIT (SC)

For a slightly tapered foot with a “waist”: cut with an ample metatarsal, a snug midfoot, and a narrow-medium heel.



CLASSIC FIT (CL)

For a “U”-shaped foot: the metatarsal, midfoot, and heel are generously cut.



SLEEK FIT (SK)

For a tapered “V”-shaped foot: cut with a slim metatarsal and a truly narrow midfoot and heel.

Length

Gaynor Minden	4/4.5	4.5/5	5/5.5	5.5/6	6/6.5	6.5/7	7/7.5	7.5/8	8/8.5	8.5/9
U.S. Women Street Shoe	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5
Eur. Women Street Shoe	33	33.5	34	34.5	35	35.5	36	36.5	37	37.5

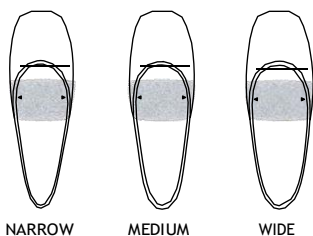
Gaynor Minden	9/9.5	9.5/10	10/10.5	10.5/11	11/11.5	11.5/12	12/12.5	12.5/13	13/13.5
U.S. Women Street Shoe	8	8.5	9	9.5	10	10.5	11	11.5	12
Eur. Women Street Shoe	38	38.5	39	39.5	40	40.5	41	41.5	42

This size conversion chart is intended as a starting point in the fitting process and cannot replace a proper in-person fitting. Please note that dancers may need a longer size in *Sleek Fit* and *Sculpted Fit* than they do in *Classic Fit*.

Width

Fits the midfoot and metatarsal area.

- N** = Narrow
- M** = Medium
- W** = Wide



Box

Fits the toe and metatarsal area.

- #2** = Small & Tapered
- #3** = Medium & Tapered
- #3+** = Medium & Square
- #4** = Broad & Square
- #5** = Very Broad & Square



Shank

- P** = Pianissimo (Very Flexible)
- F** = Feather (Flexible)
- S** = Supple (Medium)
- X** = ExtraFlex (Stiff)
- H** = Hard (Very Stiff)



We recommend our more flexible shanks because they provide a better roll-through. We do not recommend Hard shanks for most dancers. Hard shanks do not last longer than our other shanks.

Vamp

- L** = Low
- D** = Deep

Heel

- L** = Low
- H** = High

- The Deep Vamp is 1/8" (6 mm) longer than the Low Vamp.
- In *Classic Fit*, there is a 1/4" (1 cm) difference between the Low and High Heel. In *Sculpted* and *Sleek*, the difference is 1/8" (6 mm).
- The Low Heel is slightly higher in *Sleek Fit* and *Sculpted Fit* than it is in *Classic Fit*.

SHANKS

How many times have you heard a customer request “the hardest shank” available? In many cases, that dancer doesn’t really need a hard shank, but she thinks it will make her shoes last longer.

Not with Gaynor Minden! Our shanks and boxes never weaken, so it’s essential to fit the dancer in a sufficiently pliable shank from day one.

There is no “one size fits all” option with shanks — technique, experience, and the dancer’s physique all play a part. To give your customers the best roll-through and demi-pointe possible, it’s important to stock our softer shanks in a range of popular sizes at all times.



Ballet World
Cape Town,
South Africa

Danse Boutique
Cardiff, NSW,
Australia



Gaynor Minden Pointe shoes

₹ 13,500/-

Special Offer: Pointe shoes + Pointe pockets
(Gel toe pads) + Satin Ribbons + Elastics

₹ 16,470/-

FRESH POINTES **New!**

₹1000/-



A detox for your pointe shoes!

Activated bamboo charcoal naturally absorbs moisture and eliminates odor to keep your shoes looking (and smelling) fresh.

Place Fresh Pointes inside shoes after class or whenever they're not in use.

#SA-C-144

Color: Navy & Light Pink

Material: Polyester, Bamboo Charcoal

POINTE POCKETS **New!**

₹2470/-



It's the perfect toe pad.
Designed and shaped expressly for Gaynor Minden's, but works great in other pointe shoes, too. Slim and non-bulky
So you really feel the floor.

Seams located away from toes for comfort.
4-way (not 2-way) ultrasoft stretch fabric.
Made in the U.S.A. with medical grade, hypo-allergenic TPE gel — holds up better and feels fabulous.

#SA-F-139

Sizes: Small, Medium, Large

Color: Ballet Pink/ Tiara

Material: Polyester, TPE Gel



RIBBON: ₹650/-

Soft, double-faced, pointe shoe ribbon.
Ample 2½ yd (2.3 m) for on pair of shoes.
Pink and White Ribbon: 100% Nylon imported from England.
Core Color Ribbon: 100% Polyester.

PAle peAcHy piNK
Pre-cut: #SA-R-101

cAppuccino,

moCHA, eSpreSSo
Pre-cut: #SA-R-132

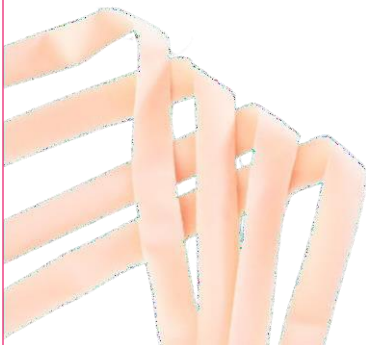


ELASTIC: ₹350/-

The essential.
Firm and longlasting 3/4" (2 cm) elastic.
Ample 15" (38 cm) for one pair of shoes.

PAle peAcH
Pre-cut: #SA-e-102, Bolt: #SA-e-106

cAppuccino,
moCHA, eSpreSSo
Pre-cut: #SA-e-133



STRETCH RIBBON: ₹800/-

Stretchy enough to be super comfortable, but firm enough to provide extra support for your hardworking ankles. Pre-cut and ready to go. Each packet holds four (50 cm) ribbons, ample for one pair of pointeshoes.

Matte pink, (matches our Pink pointe shoes and Light Pink tights).
Nylon/Spandex.
PRE-CUT: #SA-R-141



ELAAAHSTIC: ₹400/-

Your feet will say "AAAHH . . ."
Add extra comfort (and support) to technique slippers and pointeshoes with super soft, wonderfully plush Elaaaahstic. Heat-sealed edges to minimize fraying. Generously wide. Criss-crosthwoelasticspershoe for additional security if desired. Four pieces of 7 ½" x 7/8" (19 cm x 2.2 cm) elastic per packet.
#SA-e-125



T. L .C. RIBBON: ₹800/-

Your feet and ankles deserve some T.L.C.: Tendon Loving Care. Pointe shoe ribbons must tie snugly to look neat and professional, but standing flat they can chafe the Achilles tendon. A strategic insertion of Elastic makes ribbons comfortable. Ours are super-tidy; ribbon and elastic are same width and color, meticulously stitched together. Ample (4 ribbons) for one pair of shoes.

PINK: #SA-R-120 WHITE: #SA-R-1-8



INVISIBLE ELASTIC: ₹650/-

Lace-like stretch material that virtually disappears next to tights. Works for technique slippers, too. Ample 30" (76 cm) for two pairs of shoes.

#SA-e-108



TOE WRAP: ₹1050

Save skin; dishearten corns; and while you're at it, make bunions feel unwelcome. Our stretchy Microfoam toe tape protects and cushions, allows complete freedom of movement, and peels off with no sticky residue. So soft and light it's almost fluffy. 5 1/2 yards (5 m) per roll.

#SA-T-109



DANCERS' DOTS: ₹2290/-Full, ₹1000/-Mini

Soothing Dancers' Dots reduce irritation, help protect against blisters, and relieve pressure on sensitive areas of the foot. Utilizing advanced hydrogel technology, our protective gel cushions are composed almost entirely of water, yet are durable enough to withstand your longest days. Easy to use — simply remove the backing and tape to skin.

FULL SIZE (90 DOTS): #SA-T-126 MINI PACK (20 DOTS): #SA-T-1-4-20



INSTANT WINGS: ₹1050/-

Enjoy the security and comfort of a “winged” toe box (without the expense or delay of a special order). Firm, resilient Instant Wings provide cushioned support — just where it’s needed. Easy to use: fold each wing in half and slide it into the toe box; your foot will keep it in place. Made from Poron® Performance Cushioning.
#SA-F-124



TOTALLY TOES KIT: ₹1330/-

Because sore toes do not make you a better dancer. COOL BLUE CRESCENT takes pressure off a longer 2nd toe. COOL BLUE OVAL takes pressure off the big toe. MUSHROOM CUSHION protects sensitive big toenails. DYNAMIC BOX LINER hugs the top and sides of the foot to prevent it from sliding down into the box, while allowing the metatarsals to feel the floor.
#SA-F-10



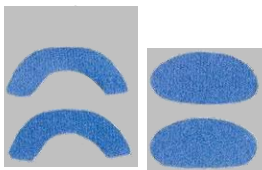
DYNAMIC BOX LINERS: ₹850/-

So innovative they’re patented! Dynamic Box Liners hug the top and sides of the foot to hold it in place. By preventing the foot from sliding down into the box they keep pressure off the big toe. Amazingly effective! And you can still feel the floor. Made from Poron® Performance Cushioning.
#SA-F-111



BIG TOE KIT: ₹650/-

2 COOL BLUE OVALS (protects tips and corners of big toes)
2 MUSHROOM CUSHIONS (protects sensitive big toe nails) #SA-F-153



SECOND TOE KIT: ₹650/-

COOL BLUE CRESCENTS (takes pressure off a longer second toe)
COOL BLUE OVALS (adds length to a shorter big toe)
#SA-F-16

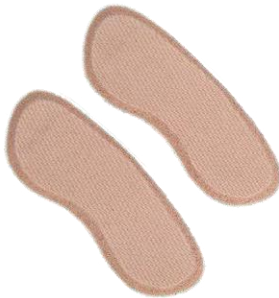


ADHESIVE SOCKLINERS: ₹1050/-

The Solution.

Fine-boned feet, delicate feet, narrow feet, shallow feet, and even ordinary feet struggling in between sizes — Rejoice! So many fittings are made so much better by the simple addition of Adhesive Sockliners, the insoles that stay in place. Made from Poron® Performance Cushioning. One size.

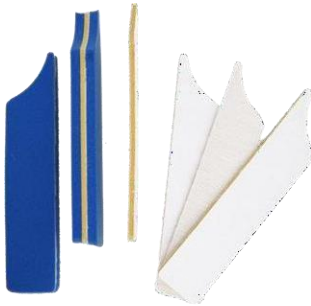
#SA-F-140



HEEL GRIPPERS: ₹450/-

The extraordinarily useful Gaynor Minden Heel Gripper actually keeps your shoes on your heels. Its textured surface really holds your foot, while the peel-and-stick backing keeps gripper locked in place. And, by filling in the extra space around your heel, it makes the back of the shoe beautifully smooth, sleek, and free of lines and wrinkles. Especially helpful for dancers with narrow heels.

#SA-F-110



TOE ALIGNERS: ₹1050/-

Use Toe Aligners between the big toe and second toe to help align the metatarsals en pointe and promote correct alignment of the bunion and big toe joints. They are especially helpful for dancers who have bunions, a long second toe, and/or a large space between the big and second toes. Made from Poron® Performance Cushioning.

#SA-F-14



VAMP ELASTIC: ₹850/-

Going over? Popping out? Suffering from your gorgeous arches? Stitch Vamp Elastic in the throat of your shoe and feel the added support that an extra-deep vamp would provide — with no compromise of demi-pointe and no special order. 15" (38 cm) ample for one pair of shoes. Instructions included.

#SA-e-107